



Dear [Decision Maker]

As an employee of [Company Name], I know how important networking, career development and the latest innovations are to you.

That's why I'm asking for your support to attend the Society of Women Engineers Annual Conference this year—WE22, A World of Opportunity Awaits—in Houston, Texas, October 20-22.

WE22 is the world's largest conference for women in engineering and technology

Registration is open at <https://we22.swe.org/about/registration-information/>

It's not required to be a SWE member; however, members do receive special pricing.

You can learn more about SWE at <https://we22.swe.org>

WE22: A World of Inclusivity

WE22 is everything for every woman in the field of engineering and technology. It's the prestigious big event of the year where women find camaraderie and support for career and personal goals.

This year, WE22 is designed as the most inclusive and diverse conference in their history. Thousands of women from different generations, countries and specialties connect for career resources and the latest advancements. It's where they meet influential women and dedicated advocates for diversity.

Who's Attending

Professionals in engineering and technology, non-engineers, speakers, exhibitors and college students from around the world will meet at WE22.

What's Happening at WE22

Everything you would expect from a world class organization focused on progress for all women will be featured at WE22:

- ★ **Networking and Community Building:** Here women can build their personal and professional global community through the SWE Affinity Group meet-ups and other special events. WE22 is committed to creating a strong sense of belonging and sisterhood among its attendees.
- ★ **Inspirational Content:** Attendees will be inspired by sessions from leading experts, content creators and innovators sharing emerging trends, data and best practices.
- ★ **Awards and Recognition:** WE22 celebrates and recognizes exceptionalism among women in engineering and technology with a formal Awards Program and competitions.
- ★ **Professional Development for All Career Stages:** Women can attend, or access virtually, 200 sessions which feature networking and community building, keynotes, inspirational insight sessions, workshops, panels and Snap Sessions.

With the opportunities for global networking, inspiration and career advancement, I think you'll agree WE22 would be a worthwhile investment for us.

With your approval, I would like to purchase a SWE membership and admission to the WE22 A World of Opportunity Awaits Conference in Houston, October 20-22.

Sincerely,

[your NAME]

[your TITLE]

For pricing and registration details visit <https://we22.swe.org/about/registration-information/>

For registration help, call +1.774.247.4026 or email SWE@expressreg.net.

For more information about SWE, the Society of Women Engineers, visit <https://we22.swe.org/>